| OFE JC, | b |
|--------------|----------------------|
| JAN 2 4 2007 | Please type a plus s |
| \ . | Under the Paper |
| PIENT & TRA | TRAN |



IL NO. EV064993128US PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE sign (+) inside this box -> + work Reduction Act of 1995, no persons

TRANSMITTAL FORM

(To be used for all correspondence after initial filing)

| tre required to respond to a collection of information unless it displays a valid OMB control number. | | | | | |
|---|--------------------|--|--|--|--|
| Application Number | 09/955,750 | | | | |
| Filing Date | September 18, 2001 | | | | |
| First Named Inventor | Jon W. Brown | | | | |
| Group Art Unit | 2681 | | | | |
| Examiner Name | | | | | |
| Attorney Docket No. | 100105.401 | | | | |

| ENCLOSURES (check all that apply) | | | | | | | |
|---|---|--|---|--|--|--|--|
| Extension of T Express Aband Request Information Dis Statement; For Cited Reference Certified Copy Document(s) Response to M under 37 C.F.F. Response to M Parts/Incomple | al Form ned esponse declaration(s) ime Request donment sclosure rm PTO-1449 ces of Priority lissing Parts R. 1.52 or 1.53 | Assignment Papers (for an Application) Drawing(s) Request for Corrected Filing Receipt Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation, Change of Correspondence Address Declaration Statement under 37 CFR 3.73(b) Terminal Disclaimer Small Entity Statement Request for Refund | CD(s), Number of CD(s) After Allowance Communication to Group Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Return Receipt Postcard Additional Enclosure(s) (please identify below): Request for Drawing Change; Application Data Sheet; Copy of Notice to File Missing Parts | | | | |
| Remarks | · · · · · · · · · · · · · · · · · · · | | | | | | |
| | SIGNATUR | E OF APPLICANT, ATTORNEY, | OR AGENT | | | | |
| Individual Name Ellen M. Bierr | | | 00500 PATENT TRADEMARK OFFICE | | | | |
| Signature | Ellen | M. Bilinen | | | | | |
| Date January 24, 2 | | 2002 | | | | | |
| | | CEDTIFICATE OF MAIL INO | ····· | | | | |
| with sufficient post | I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231 on the date specified below. | | | | | | |
| Signature | GITTO . | | Date: | | | | |
| | | | | | | | |

| PE | JCIZE |
|---------|----------|
| O` 1 | 1 2001 E |
| JAN | NA RK |
| ATENT ! | 3 TRA |

FEE TRANSMITTAL for FY 2002

Patent fees are subject to annual revision.

490

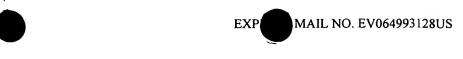
TOTAL AMOUNT OF PAYMENT (\$)



| | App. 5 ved for use through 10/31/2002. OMB 0651-0032 |
|----------------------|--|
| | Complete if Known |
| Application Number | 09/955,750 |
| Filing Date | September 18, 2001 |
| First Named Inventor | Jon W. Brown |
| Examiner Name | |
| Group Art Unit | 2681 |
| Atterney Decket No. | 100105 401 |

| METHOD OF PAYMENT | | | FEE CALCULATION (continued) | | | | | | | |
|---|---------------------------|--|-----------------------------|-------------------------|------------------|--------------------|--------------------------|--|----------------|--|
| Payment End | losed: | | | 3. ADDITIONAL FEES | | | | | | |
| Check | 7 | Money Order Other | Fee | <u>re Entity</u> Fee | <u>⊋n</u> Fee | <u>raii</u> Fee | | P De-ed-Man | Fee | |
| Deposit Acco | | | Code | (\$) | Code | (\$) | | Fee Description | Paid | |
| - · | | | 10 | | 205 | 65 | | ge - late filing fee or oath | 65 | |
| Deposit Account Number Deposit | | | 12 | 7 50 | 227 | 25 | Surcharg or cover | ge - late provisional filing fee sheet. | | |
| | | | 13 | 9 130 | 139 | 130 | Non-Eng | on-English specification | | |
| Account Name | Seed Intellect | ual Property Law Group PLLC | 14 | 7 2,520 | 147 | 2,520 | For filing reexamin | a request for <i>ex parte</i> nation | | |
| The Commissioner is authorized to (check all that apply) Charge fee(s) indicated below Charge any additional fee(s) during the pendency of this application | | | | 2 920° | 112 | 920° | Request Examine | ing publication of SIR prior to | | |
| | | | | 3 1,840* | 113 | 1,840* | Request | ing publication of SIR after | | |
| l ñ ' | , ,, | | 1 | E 110 | 245 | | | Examiner action Extension for reply within first month | | |
| Charge te | e(s) indicated below | , except for the filing fee | 11 | | 215 | | | ension for reply within first month ension for reply within second | | |
| | ny deficiencies | | 11 | 6 400 | 216 | 200 | month | | | |
| | ied deposit account. | | 11 | 7 920 | 217 | 460 | Extension | Extension for reply within third month Extension for reply within fourth month | | |
| Applicant clain | ns small entity status | s. See 37 CFR 1.27. | _ 11 | 8 1,440 | 218 | 720 | Extension month | | | |
| | FEE CALC | CULATION | 12 | 8 1,960 | 228 | 980 | Extensio | n for reply within fifth month | | |
| 1. BASIC FILIN | | | 11 | 9 320 | 219 | 160 | Notice of | f Appeal | | |
| | Small Entity | | 12 | 0 320 | 220 | 160 | Filing a l | orief in support of an appeal | | |
| Fee Fee | | e Description | 12 | 1 280 | 221 | 140 | Request | for oral hearing | | |
| Code (\$) 101 740 | Code (\$) 201 370 Util | Fee Paid lity filing fee 370 | 13 | 8 1,510 | 138 | 1,510 | Petition to proceedi | o institute a public use ng | | |
| 106 330 | 206 165 Des | sign filing fee | 14 | 0 110 | 240 | 55 | Petition t | o revive – unavoidable | | |
| 107 510 | | ant filing fee | 14 | 1 1,280 | 241 | 640 | Petition 1 | o revive – unintentional | | |
| 108 740 114 160 | | issue filing fee | 14 | 2 1,280 | 242 | 640 | Utility iss | ue fee (or reissue) | | |
| ''' | | SUBTOTAL (1) (\$) 370 | 14 | 3 460 | 243 | 230 | Design i | ssue fee | | |
| 2. EXTRA CLAIM FEES Extra Fee from Fee | | | 14 | 4 620 | 244 | 310 | Plant iss | Plant issue fee | | |
| | | | 12 | 2 130 | 122 | 130 | Petitions | | | |
| Total 36 | | laims below Paid | 12 | 3 50 | 123 | 50 | Petitions application | related to provisional ons | | |
| Claims 20 | | | 12 | 6 180 | 126 | 180 | Submiss Stmt | ion of Information Disclosure | | |
| Claims | -3" = 0 | | 58 | 1 40 | 581 | 40 | | g each patent assignment erty (times number of | | |
| Multiple Dependent | | * = = | | | | | propertie | s) | | |
| <u>Large Entity</u> Fee Fee | Small Entity Fee Fee | | 14 | 6 740 | 246 | 370 | | submission after final rejection § 1.129(a)) | | |
| Code (\$) | Code (\$) | Fee Description | 14 | 9 740 | 249 | 370 | | additional invention to be | | |
| 103 18 102 84 | | Claims in excess of 20 Independent claims in excess of 3 | 17 | 9 740 | 279 | 270 | | d (37 CFR § 1.129(b)) or Continued Examination | | |
| 104 280 | 204 140 1 | Multiple dependent claim, if not paid | 1 " | 5 /40 | 219 | 3/0 | (RCE) | or Continued Examination | | |
| 109 84 | 209 42 | ** Reissue independent claims over original patent | 16 | 9 900 | 169 | 900 | Request to design ap | or expedited examination of a plication | | |
| 110 18 | 210 9 | ** Reissue claims in excess of 20 and over original patent | Other | fee (specify |) | | | | | |
| SUBTOTAL (2) (\$) **or number previously paid, if greater; For Reissues, see above SUBMITTED BY Name Filen M Rierman | | | *Redu | ced by Bas | sic Filing | Fee Pa | nid | SUBTOTAL (3) | | |
| | | | | | | | | (\$) 120 | | |
| | | | | | | | | 1 1810 E 20 PH COMI CHIN COM 20 | 11881 | |
| | | | | ation No. y/Agent) | 38,0 | 79 | | | | |
| (Print/Type) Life | | | AUDITIE | y/Agelli) | -,- | | | * * | ! (1) | |
| Address | | | | | | | | 00500 | | |
| Signature Ellen M. Buinan | | | Date | Janua | ry 24 | , 200 | 2 | PATENT TRADEMARK OF | FICE | |

D:\NrPortbl\iManage\ANGIEL\251805_1.DOC





PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

Jon W. Brown et al.

Application No.

09/955,750

Filed

September 18, 2001

For

METHODS AND SYSTEMS FOR DYNAMICALLY SERVING IN-

STREAM ADVERTISEMENTS

Art Unit

2681

Docket No.

100105.401

Date

January 24, 2002

Box Missing Parts Commissioner for Patents Washington, DC 20231

RESPONSE TO NOTICE TO FILE MISSING PARTS OF APPLICATION

Commissioner for Patents:

In response to the Notice to File Missing Parts dated October 25, 2001, please find enclosed the following documents:

X Fee

X Oath/Declaration

X Copy of Notice to File Missing Parts

X Sheets of Formal Drawings

Respectfully submitted,

Jon W. Brown et al.

Seed Intellectual Property Law Group PLLC

Ellen M. Bierman

Registration No. 38,079

D:\NrPortbl\iManage\ANGIEL\251553_1.DOC



Û

UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS UNITED STATES PATENT AND TRADEMARK OFFICE WASHINGTON, D.C. 20231 www.uspto.gov

APPLICATION NUMBER

FILING/RECEIPT DATE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

09/955,750

09/18/2001

Jon Brown

100105.401

CONFIRMATION NO. 9478

FORMALITIES LETTER

OC000000006923673

00500 SEED INTELLECTUAL PROPERTY LAW GROUP PLLC 701 FIFTH AVE **SUITE 6300** SEATTLE, WA 98104-7092

Date Mailed: 10/25/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

[7] An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing. Applicant must submit \$ 710 to complete the basic filing fee for a non-small entity. If appropriate, applicant may make a written assertion of entitlement to small entity status and pay the small entity filing fee (37 CFR 1.27).
- The oath or declaration is missing. A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(I) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 840.

The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

01/30/2002 HTECKLU1 00000010 09955750

01 FC:201 02 FC:205 65.00 OP





A copy of this notice MUST be returned with the reply.

Customer Service Center

Initial Patent Examination Division (703) 308-1202
PART 2 - COPY TO BE RETURNED WITH RESPONSE

